



UX DESIGNER

Ritusri Halambi

Hi, I'm currently working as a UX designer at ZEUX Innovation. My role involves harnessing my skills in user centric design research, user experience design, visual design to craft solutions that meet user needs and business goals.

AREAS OF INTEREST

User research

Prototyping

Visual design

Branding

Video editing

Competitor study

SOFTWARE SKILLS

Figma

Adobe After Effects

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Adobe XD

Microsoft Office

ACADEMIC QUALIFICATION

Unitedworld Institute of Design (2019-23)

Bachelors in Design (B des.)

Communication design

Narsee Monjee College (2017-19)

HSC I 12th

Commerce

SOCIAL



EXPERIENCE

ZEUX INNOVATION, MUMBAI

UX Designer (June 2023-Present)

- ICICI M2W (Money to World)
Review, Design & Support for an outward remittance platform
- ICICI CIB (Corporate Internet Banking)
UX Audit which included expert review, benchmarking and user research
- Maruti Suzuki
POC for Brezza, leveraged video animation
- Schneider Electric
Visual redesign and reskinning

UX Design Intern (Jan 2023-April 2023)

- Ferns & Petals
App redesign (Graduation Project)

DDB MUDRA, MUMBAI

Visual Designer (June 2022-July 2022)

Conceptualised and designed key visuals for Gulf Oil, Lipton Tea, McDonald's & Oral B