



Senior UX Designer

Ritusri Halambi

Hi, I'm currently working as a Sr. UX designer at ZEUX Innovation. My role involves harnessing my skills in user centric design research, user experience design, visual design to craft solutions that meet user needs and business goals.

AREAS OF INTEREST

User research

Prototyping

Visual design

Branding

Video editing

Competitor study

SOFTWARE SKILLS

Figma

Adobe After Effects

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Adobe XD

Microsoft Office

ACADEMIC QUALIFICATION

Unitedworld Institute of Design (2019-23)

Bachelors in Design (B des.)

Communication design

Narsee Monjee College (2017-19)

HSC I 12th

Commerce

SOCIAL



EXPERIENCE

ZEUX INNOVATION, MUMBAI

Sr. UX Designer (Oct 2024-Present)

- Led a UX design project for **ICICI Bank Money2World**, ensuring seamless international remittances.
- Conducted a UX audit for **Ideabaaz**, identifying key usability improvements.
- Co-led a 5-day website revamp for **Rfly UAV Solutions**, launching it in time for the Aero India showcase.
- Leading a full UX redesign for **Butterfield Bank** using OBDX, modernizing both retail & corporate portals.

UX Designer (June 2023-Oct 2024)

- Contributed to **Schneider Electric's** visual redesign and reskinning.
- Developed video animations for **Maruti Suzuki Brezza's** landing page.
- Conducted UX research for **ICICI Corporate Banking portal**, including expert reviews and competition benchmarking.

UX Design Intern (Jan 2023-April 2023)

- **Ferns & Petals**

App redesign (Graduation Project)